

Why should I choose to train with Swanson's Canadian Institute of Electrolysis?

We don't cut corners with your training!

In order for you to have a successful, long lasting career with a great reputation, great results and a business that gets referrals, a good foundation is vital. With Swanson's, our 320 hour program ensures that you will feel confident & be prepared start helping people reach their hair removal goals. Swanson's has been around for over 50 years & in that time, we have seen that students who chose shorter training programs tend to struggle once they are sent out on their own.

You can earn \$70-\$130 per hour!

There aren't many professions that can claim that without a larger start up cost & larger course load.

There is a huge demand for electrologists in Canada!

More & more people are turning to electrolysis for their hair removal choice. It is a proven method of hair removal. You can be as busy as you want to be. There is a huge shortage of electrologists in Canada.

The effects are permanent!

Electrolysis is the only method of hair removal that is recognized as permanent by the F.D.A. (Food & Drug Administration).

Electrolysis has stood the test of time!

Electrolysis was invented in 1875. There have been many advances in equipment & technology, but the treatment remains the same.

This career is very fulfilling!

This part of becoming an electrologist is often underestimated. People have many different reasons for why they have excessive hair growth & helping them regain self confidence makes for a very rewarding & fulfilling career.

Expert experienced trainers!

Our instructors have many years of experience in their own careers as electrologists. They are passionate about electrolysis & want to train up the next generation of Certified Electrologists.

How does it all work?

The course is broken up into two parts:

1. Theory - 120 hours - this part is done at home. You will learn:

- Introduction to electrology
- Principles of electrology
- Causes of hair growth
- The blend method
- Skin dermatology/histology
- Bacteriology & sterilization procedures
- Practical analysis of the hair
- Structure & function of the body
- Complications & side effects
- Consultations
- Developing a practice
- Business strategy

2. Practical - 200 hours - Travel to an instructor will be required, or there is an option for a mobile instructor to come to you if are within BC & have a work space that is approved by your local health authority.

- Practicing what you learned in the Theory portion on real clients
- You will work on people, practicing what you learned in theory, under direct supervision
- Practice sterilization & infection control as per Health Canada guidelines
- Learn how to conduct effective consultations
- Learn what professionalism looks like in the electrolysis industry & how to conduct yourself
- Written & oral examination

What will you need to do the practical portion?

1. An electrolysis machine

2. A visual aid - 4 options

Lamp - up to 3.5x magnification

Loupes - up to 6x magnification

Opti-Vizion - up to 42x magnification

Microscope - up to 100x magnification

What are the costs?

Theory tuition is \$3150 (\$3000 + gst)

This pays for all of the learning material & student package valued at \$800.

Practical tuition is \$4000 or \$5000 depending on location & instructor selected.

This pays for detailed instruction with an industry expert in a small class size which allows for better learning. The practical tuition is paid directly to the instructor as they are an independent contractor for Swanson's.

Electrolysis Machine

Machine prices start at \$3000. Discuss machine options with Karen, the theory instructor upon starting. We can help you find the right machine for you.

Visual Aid

We recommend microscopes as they have the highest magnification. The higher the magnification, the better the electrologist can see & accurately treat the hair, especially the more difficult ones like blonde or white. Microscopes can range from \$4500 used to \$35,000 new. Loupes are becoming a more popular option. They can range from around \$1000 used to \$6000 new. Many electrologists use magnifying lamps which are more budget friendly, but they are not as helpful when dealing with fine blonde or even white hairs, which many clients would like treated. A fairly new option is the Opti-Vizion which is good for the electrologists who are most comfortable with technology. It allows for the best working posture. These are approximately \$6000 new and can occasionally be found used.

Please discuss any used equipment with your Theory instructor, Karen Dykstra, or your Practical instructor to ensure they will be suitable for your training.

What is included with the theory tuition?

- A binder with the theory material
- Theory support - contact your theory instructor, Karen Dykstra, by phone or email
- 3 pairs of tweezers
- A Swanson's notebook
- "The Blend Method" by Michael Bono
- A diagram booklet of different hair types
- Samples of Ballet electrolysis needles
- A student starter with a value of \$150 kit which includes:
 - Pre-empt RTU wipes
 - Surgical masks
 - Pre-empt sterilization box
 - Needle disposal container
 - Cotton rounds
 - Bare Wellness - Post epilation gel
 - Hydraplus - Post epilation gel
 - Witch hazel - natural cleanser
 - DeNova Wellness - 40% alcohol cleanser
 - Alcohol dispenser

Are government grants or student loans available?

Although we are working on this, we do not currently qualify for student loans. Some options available to you are:

- Lifelong Learning Plan - offered through RRSP's
- Small business loan
- Business line of credit
- Personal loan

Is electrolysis for me?

- Do you have good eyesight?
- Do you have good hand-eye coordination?
- Can I take instruction with a positive attitude?
- Can I conduct myself in a professional manner while in training & upon opening my business (or becoming an employee)?
- Am I fluent in English (written & spoken)?
- Do I enjoy working closely with the public?
- Am I comfortable with issues like ingrown hairs?